



2025

Annual Year-End Meeting

Agenda

- Overview (Jeff)
- New Program (Jeff)
- Officer Elections (John B)
- Treasurer's Report (Jeff *in lieu* John N)
- Membership & Mentoring Updates (John B)
- Social Media Update (John B)
- Exhibits Update (Claudia)
- Workshops & Presentations Update (Jeff *in lieu* Lisa)
- Day & Overnight Field Trips Update (Dawn)
- Newsletter Update (Greg *in lieu* Cindy)
- PSA Update (Greg)
- Social Events Update (Mary)
- Competition Results & Prizes (Jason)
- Membership Questions, Comments & Suggestions

Introductions

■ Your Board:

- Jeff Clay (Board Chair & Officer)
- John Nellist (Treasurer & Officer)
- Claudia O'Grady (Secretary, Officer, Exhibits Director)
- Jason Cameron (Competitions Director)
- Cindy Costa (Newsletter Director/Editor)
- Lisa Thompson (Workshops/Presentations Director, on-leave)
- Dawn Griffith (Day & Overnight Field Trips Director)
- Mary Whitesides (Social Events Director)
- John Ballard (Membership & Mentoring Director)
- Greg Smith (PSA Director)

80,000' View

A Year's Worth of Events (1-Sep-2024 – 31-Aug-2025):

- 27 different events
- Exhibits to Workshops (8 different types)
- 739 registrations
 - 1 Exhibit / 57 registrations
 - 10 Fieldtrips / 224 registrations
 - 2 Overnight Fieldtrips / 49 registrations
 - 5 Presentations / 196 registrations
 - 1 PSA / 41 registrations
 - 4 Social Events / 41 registrations
 - 1 Special Event (this year's annual meeting) / 47 registrations
 - 2 Workshops / 88 registrations

New Program

Your 15 Minutes

- Show others your photographic explorations and start a conversation
- Fifteen minutes to present one or multiple images to club members
- Tell a story, request critiquing, discuss what you find special about the images
- Themed or un-themed
- In-person meeting
- Meet twice a year (initially)
- 4-6 presenters each meeting
- Launch January 2026

Officer Elections

John Ballard



- In accordance with the bylaws governing our non-profit organization, an email was sent by the Nominating Committee chairperson in early July requesting nominations for Chairperson, Secretary, and Treasurer. These offices are currently held by Jeff Clay, Claudia O'Grady, and John Nellist, respectively.
- The Nominating Committee received no new nominations, so the incumbents are running unopposed.
- Only members present at Annual Meeting are eligible to vote.
- After fielding any questions, the vote will be done by voice.

Treasurer's Report for Fiscal Year August 1st, 2024 to July 31st, 2025

John Nellist



Current fiscal year is stated in **red**, with the prior year comparison

	FY 24-25	FY 23-24
<u>Income</u>		
Membership	\$9,050	\$9,100
Events	\$11,225	\$100
Donations	\$575	\$620
Total	\$20,850	\$9,820
<u>Expenses</u>		
Credit card processing	\$669	\$351
Operational	\$1,882	\$1,460
Events	\$13,320	\$1,817
Competitions	\$1,966	\$1,969
Website	\$5,295	\$4,970
Total	\$23,132	\$8,127

Notes

1. At the year end the club's cash reserve is strong, should cover any short-term emergencies (e.g. website issues, broken projector etc.) and is available for investments consistent with the mission statement of our non-profit.

Cash on hand at end of year on 7/31/25 is \$12,271

MENTORING & MEMBERSHIP

John Ballard

Mentoring

Small but worthwhile program. 1-2 mentees per month.

Benefits mostly new & novice members.

Membership

In the past year the Club's membership numbers are up 8 %.

August 2023 = 178 Members

August 2024 = 181 Members

August 2025 = 196 Members

Much of my time is spent on fixing database and login problems.

Membership Directory

181 in directory compared to 159 last year

Social Media Update

John Ballard

Linda Dalton Walker has been a fantastic Social Media Manager and the club thanks her. We need a volunteer to take over her duties.

FB & IG Growth:

- 2024 vs 2025
- Visits: # times page visited
- Reach: # who saw any content

12 months Ending Aug 1	2024	2025	Change
Facebook Reach	2444	2800	+14%
Facebook Visits	4914	2295	-54%
IG Reach	1112	1700	+52%
IG Visits	841	940	+11%

FB Member Group:

- 74 Members today
vs 67 a year ago



Exhibits Update

Claudia O'Grady

Sep 2024 – Aug 2025

One Exhibit:

- Red Butte Gardens: Water

Looking Forward 2025-2026

Three Exhibits:

- Gallery 24, Torrey – October 18-December 31, 2025
- Utah Cultural Celebration Center – June 4-July 8, 2026
- Red Butte Gardens - TBD

Workshops & Presentations

Lisa Thompson

Sep 2024 – Aug 2025

Two Workshops:

- Astrophotography Workshop Two Part Series (Beginner/Intermediate and Advanced)
- Level Up; Maximize the potential of your image!

Five Presentations:

- Traveling The Creative Continuum
- Caddo Lake, Cypress Swamps and Bayous, Presentation of Images
- A Travel and Photography Plan Through Portugal
- Creative Cell Phone Photography
- Capturing Milky Way NightScapes

Workshops & Presentations

Lisa Thompson

Looking Forward 2025-2026

Presentations:

- Winter in Iceland (11-November)
- Infrared Photography (TBD)
- Caddo Lake (TBD)

Workshops:

- Level Up II (13-Jan)
- Post-Processing Milky Way Images (TBD)

Day and Overnight Field Trips

Dawn Griffith

2024-2025 Field Trips Review

- Annual Astrophotography Workshop and Shoot-Piedmont Kilns August 2nd, 2024
- Camping Simpson Springs-Overnight Field Trip-September 6th – September 8th, 2024
- Salt Lake City Murals Walk and Shoot September 14th , 2024
- Fall Foliage Shoot At Snowbasin and Downtown Huntsville with Lunch Following October 5th , 2024
- Virtual Field Trip – Thankful November December 4th , 2024
- Winter Steam Festival December 28th , 2024

Day and Overnight Field Trips

Dawn Griffith

2024 - 2025 Field Trips Review

- Utah Lake Ice January 25th , 2025
- Bald Eagle Viewing with Lunch February 1st , 2025
- Antelope Island Alphabet Bingo March 8th , 2025
- Monument Valley Overnight Trip March 20th – March 23rd , 2025
- Swaner Eco Center Private Wetlands Tour May 10th, 2025
- Macro Photography at Conservation Garden June 14th , 2025
- Sunset and Spiders at the Great Salt Lake July 19th , 2025
- Annual Astrophotography Field Trip Meeks Cabin August 22nd, 2025

Day and Overnight Field Trips

Dawn Griffith

2025-2026 Upcoming Events

- October 2025 Fall Foliage Event Millcreek Canyon
- November 2025 Caddo Lake
- January 2026 Bosque del Apache National Wildlife Refuge in New Mexico-Multi Day Trip

Newsletter

Cindy Costa



EXPOSURE

Wasatch Camera Club Newsletter

- **2025 PSA Newsletter/Magazine Competition**
 - Second Place in Magazine Division
 - Plus... "Best Use of Photographic Images"
- **4 Newsletters Released**
 - September, December, March, June
- **Ongoing Content Needed** – articles/content for featured topics



Magazine Division*



* PSA classification change from newsletter to magazine due to length and content.

PSA

Greg Smith



- Established in 1934, PSA is one of the largest non-profit photography organizations, now worldwide in over 60 countries.
- Mission: to promote the art and science of photography through education, information, inspiration, and opportunity.
- Club memberships include:
 - Interclub competitions
 - Monthly Journal
 - Image Analysis workshop
 - Newsletter/website contests
 - Access to Speakers Bureau
- Individual member benefits are even greater!
- NEW website:
psaphotoworldwide.org



PC: Ben Wickham



PC: Dawn Griffith

PSA
Greg Smith



Review of past year's activities

Two PSA Speaker Bureau presentations:

Creative Cell Phone Photography - Nancy Ori (48 registrants)

Creating a Personal Photography Project - Arik Gorban (41 registrants)

Both were recorded and accessible to members under *RESOURCES*.

News Magazine contest: Second Place

Interclub Competitions (3 round summary)

PID-Color: 51 submissions, 18 entries, 0 M 0 HM

PID-Mono: 37 submissions, 18 entries, 1 M 0 HM

Nature: 40 submissions, 18 entries, 1 M 4 HM

2025-26 interclub season opens in October! PSA releases will need to be renewed by some.

PSA

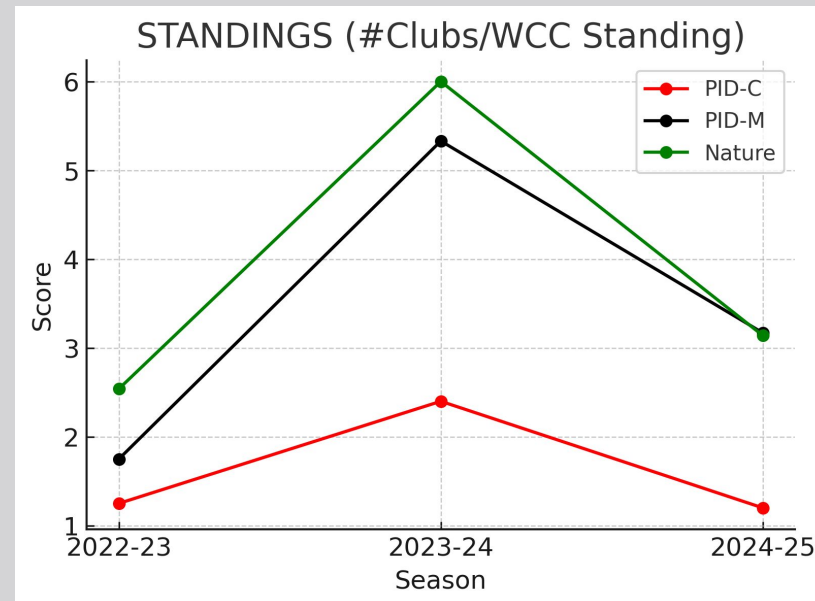
Greg Smith



Club Awards and Standings

View PSA winners at:
<https://www.psa-programs.org/competitions/resultshome.php?cr>
or through the link on the PSA Interclub page of the club website.

Awards	24-25	23-24	22-23
Merit	2	7	3
HM	4	10	4
Standings	24-25	23-24	22-23
Nature	7/22	5/30	13/33
PID-Color	20/24	10/24	16/20
PID-Mono	6/19	6/32	8/14



PSA

Greg Smith



Looking Forward

- Interclub season starts mid-October
- Speaker Bureau presentation(s)?
- PSA 2025 Photo Festival - Portland, OR September 24-27
- 4th PSA Photo Gathering - Vietnam

Interclub Competition Point Total Winners!

NAME	R1	R2	R3	EOY	TOTAL	RANK
?	8	29	22	8	67	1
?	9	23	34		66	2
?	21	24	12	9	66	2
Tom Moehn		23	21		44	4
Paul Bradley		18	20		38	5
Cindy Costa	31				31	6
Brent Ovard	22	9			31	6
Viktor Gruber	9		20		29	8
Claudia O'Grady		28			28	9
Nancy Thornblad	9	9	10		28	9
David Verschueren			23		23	11
Richard Cohen	21				21	12
Jacob Stockman	18				18	13
Gary Oderda			12		12	14
James Gilman			12		12	14
Antone Frandsen	11				11	16
Wendy Ovard		11			11	16
Jim Roach			11		11	16
Tara Salomone	9				9	19
Glenn Eurick	9				9	19
Paul Harrison		9			9	19

Shutter Up Social Events Update

Mary Whitesides

Shutter Up Social was created as a meet and greet for our fellow photographers. It is intended to provide an opportunity to get to know one another and celebrate photos taken according to a theme. Each social is assigned a topic and shared through a zoom get together. Our meetings have been inspirational sparking new ways of looking at the same subject.

Through the year we present topics we love to photograph like: Patterns Boats, tunnels, Mountains, Rocks, Rivers, People, Landscape, Serendipity...and more.

One of the most popular themes: Show Us Your Best was especially interesting highlighting each photographer's favorite subject.

Last Month's Theme - From Here To There: Roads, Lanes, Alleys Trails, Walkways. A highly creative representation of modes for transportation by foot, car, horseback, wagon etc.

September 2025 theme - Events: Sports, Festivals, Parades, Charity Event, Animal Shelters, Boating Events, Air Shows, Car Shows, Dances, Concerts.

Shutter Up Socials will continue in the coming year. We invite members of Wasatch Camera Club far and wide to join us on our zoom presentation socials.

**COMPETITION
AWARDS
2024-2025 season**

Looking Forward

- Always looking for new fieldtrip ideas, workshop topics and presenters.
 - fieldtrips@wasatchcameraclub.com & workshops@wasatchcameraclub.com
- Both the PSA competitions and our own competitions need more entries and participants.
 - competitions@wasatchcameraclub.com & psa@wasatchcameraclub.com
- We are always looking for new and different contributions to our newsletters.
 - newsletters@wasatchcameraclub.com
- Our Social Media – Instagram & Facebook – needs more attention.
 - Want to help? info@wasatchcameraclub.com
- Do you have ideas and suggestions?
 - info@wasatchcameraclub.com

Q&A, Comments & Suggestions